



## Social Entrepreneurship Forum 2012

*Time to engage!*

**November 8-9, 2012**

Venue: Stockholm School of Economics in **Riga**  
Strelnieku 4a, Riga

### Why?

To assemble, inspire and educate social entrepreneurs from the Baltic States and contribute towards creating a favourable working environment among social entrepreneurs and decision-makers.

### A bit of history...

The Social Entrepreneurship Forum at the Stockholm School of Economics in Riga (SSER) has been taking place since 2009. The theme of the forum changes every year to reflect topical issues in the Baltic region. The 2009 forum served as an introduction to social entrepreneurship with guest lecturers – social entrepreneurs, social investors and support organizations. In 2010 social entrepreneurs from the Baltic States presented their social business ideas to experts and investors and received advice, consultations and financial support. In 2011 the forum addressed ageing societies and the role of social enterprises in working with this issue.

### What's for this year?

This year the Social Entrepreneurship Forum will continue bringing together the community of social entrepreneurs in the Baltic States, addressing issues of interest and concern to them, and initiating a dialogue with the state on the contribution of social entrepreneurship to society, a potential legal framework and public support.

**Working language:** English and Latvian with simultaneous translations

\* All speakers are **confirmed** if not stated otherwise

## Programme

### November 8, Thursday

- 11:00** Energiser, opening and welcome remarks by the Soros Foundation – Latvia
- 11:15** Welcome remarks by **Ilze Viņķele**, Minister of Welfare of the Republic of Latvia **tbc**
- 11:30- 13:00** Panel discussion: **The Big Picture – the role of social enterprise in new economic structures**

The current economic crisis has seen governments across Europe look to social enterprise as a solution, and that has its own inherent dangers. The European Commission recently adopted a Social Business Initiative to create an ecosystem conducive to developing social businesses and facilitating access to funding.



So what role can social enterprise play in regenerating national economies? Where does social enterprise lie in the range of economic drivers? What can entrepreneurs do to add value to public services? Are there any services that have been traditionally provided by governments and municipalities that could be delivered by social enterprise? What is the broader impact of social entrepreneurship?

**Prof. Muhammad Yunus**, Bangladeshi banker, economist and Nobel Peace Prize recipient

Video address from the Global Social Business Summit in Vienna **to be confirmed**

**Speakers:**

**Emmanuel Vallens**, policy coordinator, European Commission, DG Internal Market and Services, Single Market Policy

**Micheal Pyner**, Social Economy International

**Jonathan Bland**, Social Business International

**Juris Pūce**, State Secretary, Ministry of Economy, Latvia

**Moderator: Antti Kaarjalainen**, British Council, Finland

**13:00-14:00** Lunch break

**14:00-15:30** Break-out sessions

Moderated, interactive discussions in three working groups to prepare for the next panel discussion on legislative and institutional framework

❖ **Social entrepreneurship definition**

Presenters: **Agnese Lešinska**, Centre for Public Policy PROVIDUS, Legal Advisor, Researcher, Latvia

**Micheal Pyner**, Social Economy International

Moderator: **Rasma Pipike**, Civic Alliance – Latvia, Director

(with simultaneous translation into Latvian/English)

❖ **Access to capital for social entrepreneurship**

Presenter: **Jonathan Bland**, Social Business International

Moderators: **Julija Kuznecova**, Social Entrepreneurship Development Foundation (Latvia)

**Olga Tarasov**, Open Society Foundation, Program Manager, New York

(in English only)

❖ **Who is the best advocate for social entrepreneurship – is there a role for social entrepreneur associations?**

The Estonian experience by **Jaan Aps**, Estonian Social Enterprise Network

Moderator: **Maija Kale**, Centre for Sustainable Business, Stockholm School of Economics in Riga

(in English only)



**15:30 -16:00** Coffee break

**16:00-17:30** Panel discussion: **Legislative and institutional framework for social entrepreneurship in the Baltic States – where do we start?**

To date, social entrepreneurship in the Baltic States has mostly consisted of private initiatives of committed, visionary individuals. While a number of successful and inspirational social businesses have been set up in all the Baltic States, they still operate under the radar. Unlike Lithuania, where some legislation on social entrepreneurship exists, the regulatory environment in Estonia and Latvia does not address the specific characteristics of social entrepreneurship. Against the background of raising voices in support of social entrepreneurship both in the Baltic States and globally, the time has come to kick off the discussion on the legislative and institutional framework for social entrepreneurship. This panel will build on the work of previous break-out sessions with social entrepreneurship experts and public officials, discussing key issues related to identifying and defining social entrepreneurship.

**Speakers:**

**Mindaugas Danys**, Director, SME Department, Ministry of Economics, Lithuania

**Agnese Lešinska**, Legal Advisor, Researcher, Centre for Public Policy PROVIDUS, Latvia

**Daina Fromholde**, Ministry of Welfare, government representative at the EC task force **to be confirmed**

**Lolita Čigāne**, Member of Parliament, Latvia

**Jonathan Bland**, Social Business International **to be confirmed**

**Moderator: Dr. Atis Zakatistovs**, Founder of the Partners in Ideas Fund, Latvia

**18:30** Evening social event @ Dirty Deal café: <http://dirtydeal.lv/>

**November 9, Friday**

**Social Entrepreneurs' Day**

**9:30** Three presentations of inspiring social enterprises from the Baltic states

Social Taxi – Lithuania

Domus Dorpatensis – Estonia

Stakeholde.rs – Latvia

**10:30-11:30** Workshops – Part 1

**The Social Economy – Why Now? (Part 1)**

A conversation with **Micheal Pyner**, Social Economy International

An interactive workshop reflecting upon issues raised in the first day of the Forum. The participants will be encouraged to bring up issues, questions and ideas and explore them jointly with Micheal. This is an opportunity to work with Micheal who has delivered social economy advice, programmes and business across Europe.



## **Communicating a social business**

A workshop led by MAMMU experts (Latvia)

### **[Topic to be defined]**

A workshop led by **Antti Kaarjalainen**, British Council, Finland

**11:30-11:45** Coffee break

**11:45-12:45** Workshops – Part 2

## **The Social Economy – Why Now? (Part 2)**

A conversation with **Micheal Pyner**, Social Economy International

What is business going to look like in 30 years time? Why are so many governments beginning to look to the social economy as a pivotal economic driver? This is an opportunity to explore crucial issues for our time.

## **Youth and social entrepreneurship in urban environment**

A workshop led by **Olga Tarasov**, Open Society Foundation, Program Manager, New York

**12:45 – 13:30** Lunch break

**13:30 – 16:00** Presentation of social entrepreneurship ideas/ challenges to the panel of experts

Social entrepreneurs from Estonia, Latvia and Lithuania will present their social business ideas or growth challenges to the panel of experts and receive their feedback and advice. The best “sales pitch” will receive an award from the Soros Foundation – Latvia.

Forum’s steering committee will pre-select maximum ten ideas for presentations. Social entrepreneurs will have to present their ideas in PechaKucha format.

Panel of experts: **Micheal Pyner** (Ireland), **Atis Zakatistovs** (Latvia), **Antti Kaarjalainen** (Finland), a representative of the Mentors Club (Latvia), a representative from **Mammu** (Latvia), a representative from Estonia, a representative from Lithuania

Moderator: **Ieva Morica**, Soros Foundation – Latvia, Program Director

**16:00- 16:30** Award for the best sales pitch and closing